CEREN CANLI

user experience & product designer



Istanbul, Turkiye
cerencanli@outlook.com
cerencanli.com
linkedin.com/in/ceren-canli

EXPERIENCES

Apparkat, product designer

Designing digital experiences for Turkish Airlines (Turkish Airlines Official Store Website and Shop&Miles App), TheLifeCo (Website), and Boatsy (Website). Contributing across UX and UI, from research workshop coordination and high-fidelity wireframing to interface design and interactive prototyping. Actively collaborating with clients and project teams, translating feedback into rapid design iterations across ongoing projects.

2025-still, Remote

Studio Pangaea, designer and production manager

Establishment of Studio Pangaea, a fine jewelry brand combining traditional arts and contemporary design. Revision of the existing jewelry collection for production. Management of the prototyping and production process. Website design for the brand.

2023-2026, Remote

Kadir Has University, collaborative assistant

Assisting RA Güler Akduman Büyüktarakçı in the Basic Principles in Design course and the Portfolio course. Planning of the syllabus and the project briefs. Giving brief lectures and feedbacks for project development. And grading.

2024, Istanbul

Assisting Assoc. Prof. Ayşe E. Coşkun, Ph.D. in Product Design Studio courses. Giving feedback for project development. Lecturing on creating persona, journey map and sheet design. Assisting with workshop coordination. Designing their personal website.

2022-2023, Istanbul

Serena Uziyel, design intern

Internship in a design brand with a worldwide market in the luxury shoes and bags industry. Rapid product prototyping in Photoshop and Procreate. Material preparation and inventory reporting for manufacturers. Reporting prototype trial meetings.

2023, Istanbul

Yataş Group, long-term design intern

Internship in Fabric Collection department for Enza Home, Yataş Bedding, Divanev and Puffy brands. Monitoring supplier communication, fabric procurement, and color chart development. Conducting market and trend research and creating cushion designs.

2023, Istanbul

LANGUAGES

Turkish (native)
English (B2)
German (A1)

SKILLS

Conducting UX research
Wireframing
High-fidelity prototyping
Conducting usability testing
Website & mobile app design
Responsive & equal design
Workshop coordination
Lecturing

TOOLS

Figma
Adobe Photoshop
Procreate
Wix Editor
Notion
Miro

EDUCATION

Kadir Has University

Industrial Design
(75% scholarship, GPA: 3.15)

2019-2023, Istanbul

Bahcesehir 2 Doga Language Anatolian High School

2014-2018, Istanbul

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PARTICIPATED IN THE COORDINATION

Turkish Airlines, Official Store Design Research Workshop, workshop coordinator

Contributed to the planning and facilitation of a user research workshop with 25 Turkish Airlines employees across different departments. Helped define research objectives and workshop activities, analyzed and structured workshop findings, and developed the final presentation of insights for Turkish Airlines.

2025, Istanbul

London Design Festival, Studio Pangaea, designer and production manager

Selected works from Studio Pangaea were exhibited at the London Design Festival. Studio Pangaea participated in the Crossing Paths and New Design Languages exhibition alongside Studio Sahil, Esmez, and Kätlin Lõbu.

dezeen.com

alumni.risd.edu

2024, London

ReDiscover: Traditional Knowledge in European Creative Industries Workshop, coordinator assistant

Assisting Prof. Ayşe E. Coşkun, Ph.D. with the coordination of the workshop funded by the Creative Europe Program. Participants designed leather objects in the aim of preserving cultures by bringing them to the 21st century with the traditional leather techniques, under the leadership of Hungarian leather designer Réka Farkas.

2024, Istanbul

PARTICIPATED AS A LEARNER

Coursera Google UX Certificate Program, 7 certificates

Planning the design process, building wireframes, low and high-fidelity prototypes, conducting UX research and testing, and creating UI designs within the scope of the given project brief.

2024, Remote

GenderEX Workshop, design student participant

Workshop conducted by Kadir Has University and GenderEX for raise awareness to ''Sex and Gender Dimension in Research Content (SGDRC) across multiple scientific disciplines''. Designing product and scenario proposals with the support of designer Meriç Kara.

2022, Istanbul

T-mba Education Model, student participant

Pearson certified ''MBA for Teenagers'' education model implemented by Bahcesehir 2 Doga Language Anatolian High School.

2015-2018, Istanbul